



TENNIS TRADING  
**odds prediction**  
**FORMULA**

**HOW TO PREDICT THE PRICE MOVES IN TENNIS**



**sportstradinglife**



Hey guys,

Welcome to the **Tennis Trading Odds Prediction Formula**.

If you are new to trading tennis on Betfair you will find this very handy as the formula in this cheat sheet will allow you to get a pretty good idea about where the odds will move to after the key events happen in a tennis match.

Using this you can plan trades in advance knowing your best (and worst) case scenarios.

And then you can start to find the lowest risk entry points in-play!

This formula is **so simple** that even a baby could do it. And you probably will not need this sheet for long but practice with it for now and keep it handy for when you are trading

Enjoy :)

Ben Michaels, Founder of **SportsTradingLife.com**



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## WARNING

Quick warning before we begin...

The purpose of this formula is to give you a good idea or a “ballpark” of where the prices will be.

In most cases, it will be accurate but it is important to understand that it is **not** 100% accurate.

And NOTHING can be when trading.

Other factors such as the dominance of a player, market favourites and the fitness of the players can have an impact on the prices too.

So you have to allow for that when using this formula.



# Remember

A few more things before we start...

1

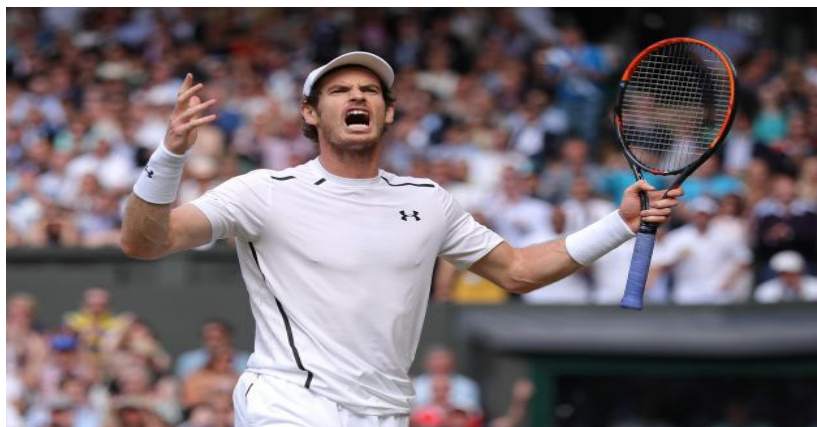
It is important to note that that this formula is only applicable to matches with a **3 set format**. It is not so accurate in 5 set matches so keep that in mind and it is probably best not to use this on 5 set matches.

2

When we talk about the price after the break point this also means after the break point **has been secured** and there is a 2 game gap. (I.E 2-0, 3-1, 4-2 etc) So the price prediction is good for when a player has scored a break point and then won their own service game after that.

3

And as mentioned on the last page. Do not expect this to be 100% accurate. The tennis markets fluctuate all the time and there are lots of other factors which influence the market. Don't put your life on the prediction just use it to get an idea of where the prices "might" be.





# Price After First Break Point





# Break Point Formula

## SP/2

A break point being scored will cause the first significant market move in tennis. So if you want to predict where the price will be on the favourite after they score the first break point then you just divide their starting price by 2.

For example, if Roger Federer was 1.20 at the start of the match and we wanted to predict his price if he scores the first break point.

We do this calculation:

$$20/2 = 10$$

So 20 divided by 2 gives us 10 and so we can predict his price will be 1.10 if he scores the first break point.

*NOTE: Ignore the decimal point from the market odds and just take the number after the decimal. In the above example we just used the number 20 as you can see.*



# Break Point Formula Tips

Knowing the expected price after a break point is scored is crucial information as it can allow us to plan our trades and know how much we are risking to potentially win.

Sometimes tennis trading can be as simple as backing the favourite when they look really good but if you do so you want to know how many ticks can be won to know if is worth while.

*For example, if we backed Andy Murray @ 1.70 then we know we can win 35 ticks if he scores the first break point.*

*Whereas if we backed Rafael Nadal @ 1.10 we know we can only win 5 ticks if he scores the first break point.*

And this information **can be used in reverse** too.

If we wanted to lay Rafael Nadal @ 1.11 we know that our worst case scenario is a 5 tick loss if he scores the first break point.





# Price After First Set Won





# Set Point Formula

## SP/4

If you want to predict where the price will be on the favourite after they win the first set then you just divide their starting price by 4.

For example, if Roger Federer was 1.20 at the start of the match and we wanted to predict his price if he wins the set.

We do this calculation:

$$20/4 = 5$$

So 20 divided by 4 gives us 5 and so we can predict his price will be 1.05 if he wins the first set.



# Set Point Formula

A more accurate way of working out the price after a player wins the set is by looking at the break point price in-play.

## BP/2

If you want to predict where the price will be on the favourite after they win the first set then you just divide their price after the break point by 2.

For example, if Serena Williams was priced @ 1.22 after scoring the first break point.

$$22/2 = 11$$

So 22 divided by 2 gives us 11 and so we can predict her price will be 1.11 if she goes on to win the first set.



# Set Point Formula Tips

It is handy to know the price a player will be when they win the set especially after they score a break point.

A common tennis trading entry point is opposing a player after they have scored break point.

By knowing where their price will be if they do go on to win the set we can quickly see what our worst case scenario is and we can quickly determine if it is a trade that is worth entering or not.

In the previous example, if we were to lay Serena Williams @ 1.23 after she scored the first break point we know our worst case scenario if she wins the set is her price moving into 1.11 and a 12 tick loss.

We can use this information to decide if laying her is worth it based on the performance on the court.



# REAL LIFE EXAMPLE



Match Odds		100.6%		Back all	Lay all	99.0%	
<input checked="" type="checkbox"/> Going In-Play	Rules	Matched: GBP 39,506		Refres			
2 selections		4.5	4.6	4.7	4.9	5	5.1
		£201	£82	£65	£1820	£1427	£26
<b>Sergiy Stakhovsky</b>		1.24	1.25	1.26	1.27	1.28	1.29
		£1773	£11521	£1313	£221	£647	£495
<b>Grigor Dimitrov</b>							

So lets quickly see this in action on a real life match.  
Above is a men's ATP match between Stakhovsky and Dimitrov.  
Dimitrov is 1.26 to back and 1.27 to lay.

So the break point formula tells us...

$$26/2 = 13$$

So we should expect Dimitrov to be around 1.13 after the first break point.

Then the set point formula tells us...

$$26/4 = 6.5$$

A price of 6.5 is not possible so we should round it up and expect the price on Dimitrov to be around 1.07 if he wins the first set.



★ Sergiy St... 0  
Grigor Di... 2  
Set 1 | 0h07 | 1 2 3 4 5 Points

Match Odds  
In-Play Rules Matched: GBP 218,324 Refresh

2 selections 100.2% Back all Lay all 99.1%

Sergiy Stakhovsky	8.6 £3942	8.8 £90	9.2 £204	9.4 £378	9.6 £22	10 £54
Grigor Dimitrov	1.1 £11849	1.11 £7901	1.12 £3028	1.13 £22276	1.14 £16996	1.19 £5091

As you can see Dimitrov is 1.12 after scoring the first break point and securing it to lead 2-0. We expected 1.13 but his price is actually at 1.12 due to him being dominant and a popular player.

★ Sergiy St... 3  
Grigor Di... 6  
Set 1 | 0h30 | 1 2 3 4 5 Points

Liability: --- Cash Out £0.00 Profit --- Min Max [?]

Match Odds  
In-Play Rules Matched: GBP 488,323 Refresh

2 selections 100.9% Back all Lay all 99.5%

Sergiy Stakhovsky	12.5 £2	13 £116	13.5 £663	14.5 £21	15 £205	15.5 £1999
Grigor Dimitrov	1.05 £40495	1.06 £34831	1.07 £29520	1.08 £8292	1.09 £26644	1.1 £2565

And Dimitrov goes on to win the set from there and his price hits the 1.07 as exactly expected.

So you can see a quick example of how this formula is pretty accurate give or take a tick here and there :)



# The Underdog Formula

Predicting prices when it is the underdog who scores the first break point or wins the first set is a lot trickier.

Many more market forces come in to play and much can depend on how strong the favourite really is.

But here is a rule of thumb when predicting the price on the favourite if they **CONCEDE** the first break point.

## SPx2 (+More)

Basically this means you can expect the starting price to **go double or higher**. Generally it will *always* double as a minimum.

For example, if Caroline Wozniacki's starting price was 1.30 and she conceded the first break point then we would expect her price to go to 1.60 as a minimum.

And potentially this will go higher depending on how bad she looks, the time of the set and how good the underdog looks.

But by knowing it will at least double we can keep that in mind when planning our trades.

Conversely, you can expect the price on the underdog to halve or more. Often you just divide the underdog price by 2.1 to get their price after the break point.

All these prices are tied together but you should keep all your trades on the market favourite for liquidity reasons.





★ Putintseva v Keys Live Stream Head to Head Multiple  
 Tue 5 Jun, 13:00

Match Odds

Going In-Play  Cash Out  Matched: **GBP 250,319**

2 selections 100.8% Back all Lay all 99.7%

Yulia Putintseva	<b>4.1</b> £5688	<b>4.2</b> £6358	<b>4.3</b> £7185	<b>4.4</b> £251	<b>4.5</b> £13228	<b>4.6</b> £3192
Madison Keys	<b>1.27</b> £9709	<b>1.28</b> £13199	<b>1.29</b> £44341	<b>1.3</b> £15854	<b>1.31</b> £25389	<b>1.32</b> £19170

Above you can see Madison Keys is 1.29 favourite.

★ Yulia Putintseva • **4** **0** **0** **0** **1** Live Stream  
 Madison Keys <sup>(13)</sup> **3** **0** **2** **0** **0** Head to Head  
 Set 1 | 0h22 | 1 2 3 Points Aces Double Faults Service Breaks Multiple

Match Odds

In-Play  Cash Out  Matched: **GBP 1,237,418**

2 selections 100.5% Back all Lay all 99.5%

Yulia Putintseva	<b>2.42</b> £860	<b>2.44</b> £53	<b>2.46</b> £120	<b>2.5</b> £36	<b>2.58</b> £2253	<b>2.6</b> £372
Madison Keys	<b>1.63</b> £3197	<b>1.64</b> £957	<b>1.67</b> £53	<b>1.68</b> £177	<b>1.7</b> £865	<b>1.71</b> £480

But after she is broken her price more than doubles up to 1.67.

★ Yulia Putintseva **5** **0** **0** **0** **1** Live Stream  
 Madison Keys <sup>(13)</sup> **3** **0** **2** **0** **0** Head to Head  
 Set 1 | 0h25 | 1 2 3 Points Aces Double Faults Service Breaks Multiple

Match Odds

In-Play  Cash Out  Matched: **GBP 1,457,549**

2 selections 100.6% Back all Lay all 99.2%

Yulia Putintseva	<b>2.02</b> £4348	<b>2.04</b> £4106	<b>2.06</b> £2632	<b>2.1</b> £969	<b>2.12</b> £1269	<b>2.16</b> £379
Madison Keys	<b>1.9</b> £1416	<b>1.91</b> £240	<b>1.92</b> £821	<b>1.94</b> £2795	<b>1.95</b> £2267	<b>1.96</b> £2017

And when the break is secured it goes even higher. The underdogs price more than halved too.



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Thanks!

So now you have the formula ready to go the next thing to do is put it into practice.

Open up a match on Betfair that is about to start, watch the action and watch the markets. See if you can spot a low risk-high reward opportunity based on the formula.

Very soon it will become second nature and you will know the tennis markets like the back of your hand!

Best of luck in your tennis trading journey, and keep the stakes small when learning!

Ben Michaels

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