



# **LAY THE LEADER**

**basic**



**sportstradinglife**



Hey guys,

**So you here you will find the step by step advice on how to do the “lay the leader” tennis trading strategy.**

In this book you will the basic version of this method which is one of my favourite ways to trade tennis. Those who know my style of sports trading know that I LOVE to go against the markets and there is no better way to go against the market than to oppose the player who is winning.

You will also find this strategy is very simple to employ and I am sure you will be able to practice with this right away.

Feel free to re-watch the videos for some extra tips and I wish you all the best on the markets!

Ben Michaels, Founder of **SportsTradingLife.com**



**sportstradinglife**



And remember, this strategy is a basic version of “Lay The Leader”. My more advanced method is called the “**Boomerang**” and is strategy 2 from my premium course, Ultimate Tennis Trading.

In the course, I go into further detail showing you how to spot the best times to use this method, when to get in the market, when to get out, how to cut losers short and how to maximise profits.

I also show how you can win with this method **even when we don't get it right ;-)**

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## WARNING

Quick warning before we begin...

The purpose of this formula is to give you a good idea or a “ballpark” of where the prices will be.

In most cases, it will be accurate but it is important to understand that it is **not** 100% accurate.

And NOTHING can be when trading.

Other factors such as the dominance of a player, market favourites and the fitness of the players can have an impact on the prices too.

So you have to allow for that when using this formula.



# LAY THE LEADER

## BASIC



# Step 1

When the first set has finished you are going to **lay the leader** who is the winner of the first set.

If you lay the leader @ 1.50 with £100, then you will have £50 actual risk in the market with £100 profit potential.

When you are a beginner, it is advised you just try this when the **pre-match underdog** has won the first set for the most simple experience.

Keep in mind, when the underdog wins the first set they will NOW be the favourite to win the match at the start of the second set.

It is also advised you do not lay players at prices any higher than 2.0. They should be odds-on.

And do not do this blindly, have a **GOOD** reason to get involved. This might depend on your pre-match research or your match reading observation based on the first set.



## Step 2

You then let the second set begin and your aim is to make a profit by the leading player conceding the NEXT break point.

From here, 3 scenarios can play out...

If the leading player **concedes** the next break point you can then instantly cash out for a **profit.**

If the leading player **scores** the next break point you will then have to cash out for a **loss.**

If neither player scores a break point and the first set ends in a tie-break you can then exit for a **scratch trade.**



# For Example...

**Match Odds**

	100.2%	Back all	Lay all	99.5%		
Federico Delbonis > £200.00	2.7 £25	2.72 £825	2.74 £1962	2.76 £168	2.8 £119	2.82 £599
Roberto Carballes Baena > -£116.00	1.55 £984	1.56 £257	1.57 £240	1.58 £4131	1.59 £748	1.6 £1686

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The first set has just been completed in this match between Delbonis and Baena.

In this, the underdog (Baena) has won the first set.

And we expect that Delbonis will get back into it in the second set.

So we enter the market with a LAY of £200 on Baena @ 1.58.

Our risk in the market is £118 but this full amount should never be at risk as we will be trading out.





★ Federico Delbonis • 6 1 0 5 4 2 Live Stream Head to Head  
Roberto Carballes Baena 7 0 0 3 2 1 Multiples  
 Set 2 | 1h23 | 1 2 3 Points Aces Double Faults Service Breaks

**Match Odds**  
 In-Play  Cash Out Rules Matched: GBP 289,134 Refresh  
 Liability: £114.51 Cash Out £162.95 Profit: £48.44  
 2 selections 100.3% Back all Lay all 99.5%

<b>Federico Delbonis</b> £200.00	<b>1.88</b> £524	<b>1.89</b> £1090	<b>1.9</b> £422	<b>1.91</b> £58	<b>1.92</b> £52	<b>1.93</b> £380
<b>Roberto Carballes Baena</b> -£114.51	<b>2.06</b> £1257	<b>2.08</b> £48	<b>2.1</b> £53	<b>2.12</b> £413	<b>2.14</b> £1404	<b>2.18</b> £191

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In the first game of the second set, the leading player has conceded a break point and the markets have moved in our favour.

The price on Baena has moved from 1.58 up to 2.10 and we can now lock in a profit on this trade.

★ Federico Delbonis • 6 1 0 5 4 2 Live Stream Head to Head  
Roberto Carballes Baena 7 0 0 3 2 1 Multiples  
 Set 2 | 1h23 | 1 2 3 Points Aces Double Faults Service Breaks

**Match Odds**  
 In-Play  Cash Out Rules Matched: GBP 291,818 Refresh  
 2 selections 100.8% Back all Lay all 99.7%

<b>Federico Delbonis</b> £51.02	<b>1.86</b> £187	<b>1.87</b> £1145	<b>1.88</b> £89	<b>1.9</b> £373	<b>1.96</b> £500	<b>1.97</b> £1273
<b>Roberto Carballes Baena</b> £51.02	<b>2.02</b> £1449	<b>2.04</b> £480	<b>2.1</b> £338	<b>2.14</b> £85	<b>2.16</b> £984	<b>2.18</b> £228

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Once we have cashed out we have locked in **£51 profit** and a 43% ROI on our initial market risk of £118.



# When It Goes Wrong...

★ Alessandro Giannessi 6 2 0 2 2 1 Live Stream Head to Head  
 Thiago Seyboth Wild 7 3 0 2 1 2 Multiples  
 Set 2 | 1h33 | 1 2 3 Points Aces Double Faults Service Breaks

### Match Odds

In-Play  Cash Out  Matched: **GBP 193,177**

Liability: **£67.00** **Cash Out £28.98** Profit: **-£38.02**

2 selections	100.6%	<b>Back all</b>		<b>Lay all</b>		99.2%
Alessandro Giannessi £100.00	4.8 £275	4.9 £7	5 £5	5.2 £4	5.6 £10	5.8 £459
Thiago Seyboth Wild -£67.00	1.21 £2201	1.22 £49	1.24 £17	1.25 £20	1.26 £1078	1.27 £1001

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Remember, you will not win every trade with this strategy.

In this match, we had a lay on the leader @ 1.67 with £100 at the start of the second set.

But as you can see above, he has scored the first break point of the second set and his price has moved in to 1.24.

★ Alessandro Giannessi 6 2 0 2 2 1 Live Stream Head to Head  
 Thiago Seyboth Wild 7 3 0 2 1 2 Multiples  
 Set 2 | 1h33 | 1 2 3 Points Aces Double Faults Service Breaks

### Match Odds

In-Play  Cash Out  Matched: **GBP 195,630**

Liability: **£36.88** **Cash Out £1.08** Profit: **-£35.80**

2 selections	100.6%	<b>Back all</b>		<b>Lay all</b>		99.2%
Alessandro Giannessi -£36.88	4.8 £275	4.9 £7	5 £174	5.2 £42	5.3 £5	5.4 £62
Thiago Seyboth Wild -£35.51	1.22 £930	1.23 £296	1.24 £176	1.25 £697	1.26 £1078	1.27 £880

So we just have to take the loss and exit!



And that is it!

This is a simple basic 2 step strategy that can be a great introduction to tennis trading overall.

You can see how simple it is!



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Thanks!

So now you have a pretty good strategy to start experimenting with on the tennis markets and if you are new to this sport it is a good way to cut your teeth with it.

And if you have a good experience and want to take things to the next level then the details about my premium course were on the previous page. Just check that out!

Best of luck in your tennis trading journey, and keep the stakes small when learning!

Ben Michaels  
SportsTradingLife.com



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